

2026 LEADERSHIP SYMPOSIUM

MARCH 16 & 17

BOISE, IDAHO



DAY 1 MARCH 16

- 12:30 P.M.** Check-in
- 1:30 P.M.** Executive Welcome *Great West Casualty Company Executive*
- 1:40 P.M.** State of the Industry *Great West Casualty Company Executive*
- 2:00 P.M.** The Economic & Strategic Impact of Early Jury Research
Bill Kanasky Jr. Ph.D. | Courtroom Sciences
John Pion | Pion, Nerone, Girman & Smith
- 3:30 P.M.** Break
- 4:00 P.M.** Wowing Customers Doesn't Guarantee Loyalty
KEYNOTE *Ross Shafer | Emmy Award-Winning TV Host, Comedian*
- 5:00 P.M.** Welcome Reception *Drinks & Heavy Appetizers*
- 6:30 P.M.** End of Day 1

DAY 2 MARCH 17

- 7:30 A.M.** Breakfast
- 9:00 A.M.** Executive Welcome *Great West Casualty Company Executive*
- 9:10 A.M.** ATA Advocacy Update *Nathan Mehrens | American Trucking Associations*
- 10:00 A.M.** From Hire to First Dispatch: A Repeatable Driver Onboarding SOP
Adam Wingfield | Innovative Logistics Group
- 10:45 A.M.** Break
- 11:15 A.M.** Economic Outlook for the Trucking Industry *Eric Starks | FTR*
- 12:00 P.M.** Lunch
- 1:00 P.M.** ATRI Top 10: Critical Trucking Industry Issues
Dr. Alex Leslie | ATRI
- 1:45 P.M.** Plaintiff Strategies: What to Expect & How Fleets Can Stay Prepared
Steve Setliff | Setliff Law P.C.
- 2:45 P.M.** Break
- 3:15 P.M.** Control the Controllables
KEYNOTE *Raymont Harris | Elite Mindset & Performance*
- 4:15 P.M.** Closing Remarks *Great West Casualty Company Executive*
- 4:30 P.M.** Networking Happy Hour *Drinks & Light Appetizers*
- 6:00 P.M.** End of Event



REGISTER

SAVE YOUR SEAT TODAY

GWCCNET.COM/LEADERSHIP2026

BOISE CENTRE EAST
195 S Capitol Blvd
Boise, ID 83702

STAY

The room block is now closed, but rooms may be available by contacting the hotel directly.

HOTEL 43
981 W Grove St
Boise, ID 83702
208-342-4622

MEETING SPACES

REGISTRATION
SW LOBBY

MEETING ROOM
BALLROOM 400

MEAL ROOM
BALLROOM 400

RECEPTION
ROOM 420

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